

Lunchtime Learning

Empowering your people to take control of their financial wellbeing



As organisations seek new ways to attract and retain talented employees, we can offer an innovative solution with real benefits for their financial future.

Whether leading a team or heading up an HR department, one of the most important things you can do to nurture and retain talent is provide them with personal development opportunities. This can be anything from leadership training or building a new skill, to simply pursuing a passion that inspires an employee in and out of the workplace.

Employees are more likely to get excited about personal development opportunities when they can see the broader benefits beyond the job and when it provides some tangible and personal benefit to them, such as improving their financial situation and quality of life.

## Help employees with their financial security to improve productivity and retention

It's commonly known that employees who feel their financial security issues are being addressed by their employers' benefit offerings are more engaged, productive, loyal and in the best position to help grow your business.

Employee concerns over financial security can negatively impact company performance. For

years, employers have improved their employees' productivity and retention by enhancing benefit offerings for employees, which in turn improve the employee's financial fitness.

# In addition to their pay, how are you helping personnel stay financially fit?

If you're anything like us, you are constantly looking for innovative ways to add value to your staff, over and above a competitive salary and flexible working conditions.

One of the most powerful ways you can do this is by educating them to optimise their current salary and financial situation and help them plan for a better retirement.

- Would your employees like to know how to significantly pay down their mortgage, or pay it off completely in five years?
- What if they had the funds to afford better education for their children to set them up for life, while still having enough equity to safely invest further or to help fund a medical or financial set back?



It's commonly known that employees who feel their financial security issues are being addressed by their employers' benefit offerings are more engaged, productive, loyal and in the best position to help grow your business.

### Mortgage strategies and property investment as a vehicle for maximising wealth, safely.

For more than a decade, inSynergy has been working with people to help them understand how to create wealth safely, through property investment and advanced mortgage strategies.

Our clients are generally professionals, working in the SME or Corporate space – people who are time poor but want to learn how to safely invest in the Australian residential property market.

#### Let us help your team get financially fit

inSynergy is offering a free 1 hour briefing that can be offered to individual teams or departments within your organisation. The session covers the fundamentals of property investment, including historical property cycles, macro and micro property market influencing factors, and where, when and why to invest. We also discuss using advanced equity strategies to grow wealth.

#### What's in it for us?

For those who are inspired by the briefing and would like further advice that is tailored to their unique financial and personal situation, inSynergy offers a half-day one-on-one <u>Property Investment</u> <u>Education & Strategy Workshop</u>.

#### Improve your corporate brand with the right benefits

If you're looking for new ways to foster loyalty among employees and establish the organisation's position as an employer of choice, please reach out to see whether our property investment briefing could help you fulfil these goals. To arrange a free 1-hour briefing for your employees (at lunchtime, or any other time!), please contact

Edward Reavy Property Investment Specialist inSynergy Property Wealth Advisory edward@insynergy.net.au or phone 02 8203 1839

#### About the Presenter

Founder and Managing Director, Richard Sheppard is the driving force behind inSynergy and has essentially developed a science of optimising investment returns from property whilst minimising risk. His passion for educating investors to be able to make informed decisions about property investment has driven a culture of knowledgeable, confident clients with a portfolio of proven assets.

#### About inSynergy

inSynergy provides professional property investment education and advice, property market research and specialised mortgage broking services to help every day Australians achieve better returns with less risk from property. inSynergy is also a licensed investment property buyers' agent. Visit www.insynergy.net.au

